



**BRITISH
BOXING
NEWS**

OVER

1,000,000

MONTHLY REACH

BRITISH
BOXING
NEWS



86%
MALE

91%
AGED 18-54

80%
FROM UK

53%
MARRIED

67%
EMPLOYED

77%
EARN £30-50K

30%
FROM LONDON

BRITISH BOXING NEWS



OVER

43,550

SOCIAL MEDIA FOLLOWING



BRITISH
BOXING
NEWS

OVER

60,000

MONTHLY VIEWS

British Boxing News was founded in 2014 by sports agent Tim Rickson.

With many small hall fighters on his roster, he found that not all media outlets were overly interested in interviewing his clients at the fledgling stage of their emerging careers, so the idea to start up his own website was imagined.

Initially, BBN was solely a platform for TR Sports Agency clients, but as the audience and following grew, it became its own entity with more time and focus dedicated to its continuous growth and success.

BBN has continued to maintain its focus on the small hall scene but have since received such high credibility and authority to be included on mailing lists for all the top promoters in the UK and given access to report ringside at any show.

Since its humble origins, BBN are at the forefront of all the boxing news in the UK, yet retains its original philosophies of looking after 'The little guy'. BBN are also very supportive of the growing trend in female boxing and strive to provide equality for both sexes.

The editorial content is of the highest standard, with a team of a dozen specialist writers contributing exclusive articles regularly.

Investing into BBN is incredibly cost-effective and very much makes you part of our family, and you would be treated as such, receiving consistent communication to ensure you always know exactly what return of investment you are receiving, as well as continual advice on how better to capitalise on the media exposure, including extensive monthly reports to analyse trends.

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**BRITISH
BOXING
NEWS**



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